



Digital Marketing / Growth Manager (m/f/d)

38,5 h / full time

Be part of a diverse and dynamic team and be ready to shape the future.

sproof is a fast-growing startup company from Salzburg/Austria. We deliver software as a service digital signature solutions to our customers. Our tools build on the highest standards for fully-compliant and legally-binding digital signature according to European and international legislation. We service customers from various domains, including a number of industry leads. We are currently expanding from Austria to the European market.

Together with our sales team you will be responsible for

- Entering new global markets, including market analysis and definition of key success factors
- Developing and running social media campaigns with a hands-on mentality and concrete actions
- Pro-active development of growth strategies
- Detecting and maintaining long-term relationships with strategic partners and business influencers

You have

- A solid understanding of our customers' pains and out-of-the-box thinking
- Experience in creating and managing social media and search engine campaigns
- Strong project management and analytical skills
- Excellent interpersonal/communication skills and strategic thinking
- Excellent written and spoken English and German language skills
- Experience in scaling up B2B and SaaS business models is a plus

Estimated salary: EUR 42.000 to 56.000 gross per year depending on experience and skill level.





Why working at sproof



Team and Professional Development

sproof is a fast-growing startup company with a flat hierarchy and fast and easy decision making processes. You will have a high level of responsibilities and a great and diverse team to share ideas with. We also provide options for continuing professional development.



Employee E-Bike or E-Car and Location

There is an option for our employees to get an e-bike or an e-car. In addition, our offices are easily accessible via public transport and located in Salzburg at the heart of Europe. sproof is also located close to the university and research institutions.



Free Tea, Coffee and Health

We want you to stay healthy and relaxed. Get free tea, coffee and a selection of healthy snacks. Lunch options are on-site or in the immediate surroundings. We do regular voluntary team and sports events. According to Austrian law all positions come with health insurance.



Home Office Option

Our office is a great place to work. However, we also encourage working from home when desired or possible. This allows you to combine work and private or family life. For international applicants we also assist in moving and finding residence.

Contact

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https://sproof.io/career/

Legal information for all open positions: According to Austrian legislation the **minimum** gross wage for this position (full time 38.5 hours/week) is EUR 2,556 per month, depending on qualification and experience. This corresponds to EUR 35,784 per year. However, this is negotiable and will be higher depending on qualification and experience.