

ARTIVIVE

THE PLATFORM WHERE ARTISTS BUILD
THE FUTURE OF ANALOG AND DIGITAL ART.



About the Product

Artivive is an easy to use **Augmented Reality tool that allows artists to create new dimensions of art** by linking classical with digital art. The digital layer opens doors to a whole new world of possibilities. It consists of the Artivive App, our visualization component, and the Bridge by Artivive, the creational part.

Artivive vision is to **change how art is created and consumed and build the community around augmented reality art**. Our mission is to **democratize augmented reality for the art world**. Our plan is to make augmented reality into the art form of the 21st century.

More than **66,000 users** are creating artworks with Artivive and are having exhibitions **in 92 countries**. For museums, exhibitions, galleries, and other art institutions, Artivive offers a new and **innovative way for the audience to interact with art**.

Here at [Artivive](#), we celebrate the many ways we work. We're **searching for a Content Manager** who can **create and direct content** about our products, services and the **augmented reality art world**. You'll be involved in defining how things work, what they do, and why we do that instead of something else. In other words, we're all whole humans and expect the same from you. If that interests you, read on to learn more about the role.

ALBERTINA

belvedere



BAYERISCHE
STAATSOOPER



UNITED NATIONS



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Content Manager

Key Responsibilities:

- Devise the **content strategy** with Head of Growth
- Planning and creation of **marketing copy and visual**, designed for multi-channel distribution, aligned to business goals and audience segmentation. (This may include working with external freelancers as required)
- Hypothesize, develop, and **measure messaging** we put out across channels to figure out what works and how to amplify it.
- Ensure Artivive **tone of voice** is consistent across all our channels
- Source and **put together testimonials** and stories for existing customers for case studies
- **Customers** are always your main focus and priority
- Work closely with Marketing and Product to learn about our users, what questions they have, what content they want to see, how they understand our services, and how they can get the most out of working with us.

Requirements:

- **Excellent writer in English** with a proven track record in creating engaging copy
- Knowledge in **Adobe Suite** like After Effects, Premiere, Photoshop and Illustrator (or alternatives like Sketch work as well)
- Experience with **creating keyword-rich content** to maximize SEO optimization
- Experience in **content planning** to service multiple audiences at different stages in the customer journey
- An **outcome-driven mindset** that helps you plan and prioritize effectively

Bonus:

- Experience in email marketing
- Experience in SEO
- Experience managing other team members or freelancers
- Experience in a SAAS startup
- Passion for art and tech



What we offer

Not only do we offer a competitive salary (according to the collective agreement for this position), but here at Artivive, we are committed to our employees' professional and personal development.

We also believe that a great workplace is one that represents the world we live in and how beautifully diverse it can be. That means we have no judgment when it comes to any one of the things that make you who you are. All you need is a passion and a desire to be part of our mission.

- A fantastic learning experience in a **fast-growing startup**
- Contribute to making Augmented Reality **the art form of the 21st century** with highly ambitious teammates
- A **diverse team** of 10 members with different nationalities (Bulgaria, Romania, Argentina, Austria, South Korea, etc)
- **Beautiful office** and art gallery located in an upcoming Viennese district
- **Flexible schedule and remote office possibilities** and all the benefits that come with from the Austrian state
- **Free monthly art events** and exhibitions, which we are part of

Additional Information

We believe that the unique contributions of all Artivive's members are the driver of our success. To make sure that **our products and culture continue to incorporate everyone's perspectives and experiences**, we never discriminate based on race, religion, national origin, gender identity or expression, sexual orientation, age, or disability status.

A red, rounded rectangular button with a white icon of a pencil writing on a document, followed by the text "APPLY NOW" in white, uppercase, sans-serif font.

 **APPLY NOW**

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